

Meyer's
The Same Goods for Less Money
or Better Goods for Same Money
than Anywhere else

CORNER SIXTH AND BROAD

EVERY HOUR SALE.

In order to equalize the attendance at our usual Monday's Special Sales we have decided to offer To-Morrow--Monday--the following items during these respective hours only--

From 9 A. M. until 10 A. M. we will sell
500 YARDS OF JET-BLACK HENRIETTES,
in three different patterns of plaids and stripes. Positively sold for 75c.
During this hour for
39c. yard.
From 10 A. M. until 11 A. M. we will sell
5,000 LADIES' PURE LINEN HANDKERCHIEFS,
very sheer fine quality--hemstitched, colored. Their actual value is 25c.
During this hour for
5c. each.

From 11 A. M. until 12 M. we will sell
1,000 PAIRS SILK-STITCHED CORSETS,
made expressly for our own trade. During this hour for
25c. pair.
From 12 M. to 1 P. M. we will sell
6,000 PAIRS OF MEN'S FANCY SOX.
Not more than five pairs to a customer. During this hour for
2c. a pair.

From 1 P. M. to 2 P. M. we will sell
50 PIECES OF FINEST SILK MOIRE RIBBON,
2 1/2 to 3 inches wide, in all shades--red, cardinal, light blue, navy, pink,
green. Not a yard sold for less than 25c. During this hour for
12 1/2c. yard.
From 2 P. M. to 3 P. M. we will sell
17 PIECES HALF-WOOL CHALLI,
the identical quality that sells for 18c. a yard. Cream ground with paint-
ed figures. During this hour for
8 1/2c. yard.

From 3 P. M. to 4 P. M. we will sell
ALL SIZES BOYS' AND GIRLS' RIBBED BICYCLE HOSE,
double knees, heels, and toes. Perfectly seamless. Original value, 40c.
During this hour for
6 pairs for 50c.
From 4 P. M. to 5 P. M. we will sell
LADIES' TAILOR-MADE BLAZERS,
of solid color--navy-blue or black. Positively worth \$2.50. During this
hour for
\$1.29.

From 5 P. M. to 6 P. M. we will sell
Last hour of the day, and three gigantic bargains--
4 Pieces Tapestry Brussels Carpet at 25c. Yard.
4 Rolls White Floor Matting at 6c. Yard.
50 Highly-Polished Cornice Poles, complete, 12c. each.
50 Tapestry Door-Rugs, 25c. each.

THESE SPECIAL HOURLY SALES
will not interfere with our regular offerings of
White Goods, Wash Goods, Umbrellas, Summer Dress Goods,
Mattings, Toilet Articles, Hosiery, and all other goods.

MEYER'S GREAT DRY-GOODS STORE.

MAY, 1893.

BREEDEN, TALLEY & CO.,
DRY GOODS,
309 east Broad street.

BARGAINS FOR THIS WEEK
CALL AND SEE THEM.

WHITE GALATEA CLOTH at 20c.
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MILLER AND RHODES.
BROAD, BET 5TH & 6TH STS.
RICHMOND.

Ladies, our offer this week should interest you--and we feel that it will. Our stock is very desirable, very seasonable--much of it is beautiful--but there isn't such a bond of affection between it and us that we are willing to keep it. The jingle of hard dollars is pleasanter than the possession of a beautiful stock of goods. Now we want your patronage for this week and we will get it if you know the value of your dollars and where they will procure the most good for you.

There are yet a great many ladies who haven't bought their regular spring and summer dress yet. There are others who want traveling dresses, street dresses, office dresses, etc., and to those we appeal with low prices. We have a large stock of dress goods, which must be disposed of quickly; hence our offer of All-Wool Cheviot Suits, which sell everywhere at 50c. and 60c. for 30c. a yard. See them!

All-Wool Henriettes in all the new and desirable shades for summer such as Gray, Tan, Leather, Rosetta, Old Rose, Hippodrome, as well as the ever-favorite blue, green, and red. In fact, we have a complete stock of dress goods, which must be disposed of quickly; hence our offer of All-Wool Cheviot Suits, which sell everywhere at 50c. and 60c. for 30c. a yard. See them!

We have a great variety of dress goods at 50c. a yard. This large variety we have added some 81 dress goods to close out quickly. These are worthy your immediate attention. Crepes and Jacquards a yard in tan, gray, navy, and white, sold at 5c. a yard. Bedford Cord in many colors, navy, etc., now 50c.--just half price, reduced!

We call your attention to our large stock of dress goods. We have a complete stock of dress goods, which must be disposed of quickly; hence our offer of All-Wool Cheviot Suits, which sell everywhere at 50c. and 60c. for 30c. a yard. See them!

Ladies who are in mourning or wear black from choice will want their goods for the warm season. We will sell a yard of fine French Hosiery, 30c. a yard. Fine French Hosiery, 30c. a yard. Fine French Hosiery, 30c. a yard.

Every lady knows the best calicoes are those that are made in France. We have a complete stock of dress goods, which must be disposed of quickly; hence our offer of All-Wool Cheviot Suits, which sell everywhere at 50c. and 60c. for 30c. a yard. See them!

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THE COHEN COMPANY
BARGAIN GEMS AT RANDOM STRUNG.

Bank failures and mercantile failures have put manufacturers in a hole--relief they must have; money can scarcely be raised except from out-and-out sales at any concession that will tempt retailers at strong points to co-operate. RICHMOND IS SOLID and wellnigh devoid of apprehension, and Cohen's is one store where the stream of trade has been unchecked. With none of the trade stimulants now gathered we would have made MAY SELLING PHENOMENAL just through the buying power of the Big Store. But makers and factors have overwhelmed us with solicitations to help them unload, and we have ready for Our Public's buying on Monday a display of UNDER-PRICE MERCHANDISE simply irresistible. Charming as must be the price-rhythm running through the Store News to-day this refrain must be kept in mind, as it makes the occasion doubly rich--EVERY ITEM IS ABSOLUTELY NEW AND SEASONABLE! Plenty of everything, but at prices certainly not to be repeated this year. Here are--

Monday ushers in the greatest EMBROIDERY sale of the year--counter after counter filled with representative pieces. Where will you find a stock half as large? Our own great buying and large consignments grouped.

White Silk-Embroidered FLOUNCING, 4 1/2-inch, \$1 from \$1.75 to 2 yds; \$1.25 from \$2.25.
Fancy Dress Goods--price beckon on you--seasonable of sorts.

When we managed to get a Dent All-Silk Umbrella to sell at \$2.98 it was a triumph and most heartily received. Hereafter seventy-five of the same to go at \$2. Taft's Silk from Dent, London.

Cardinal and navy umbrellas of Helvetia Silk, silk-laced, have been going merrily at \$2.75. Here is a consignment of the same to start Monday at \$1.50.

35 dozen Ladies' Black SILK MITTS, the cream of 15c. values, go Monday at 9c. a pair!

This is a sale of Cohen's greatest goods stock. Nothing lacking in the complete line of goods. Cohen's and Harris in full assortment.

100 dozen Ladies' Fast BLACK HOSE, full regular, smooth and elegant goods, Schopfer's, Germany. Imported to sell at 25c. Monday 16 1/2c., whether you buy one pair or more.

Do you wonder how we can continually offer SILKS under value? Our friends the merchants wonder. No matter. Come, enjoy them. These crashes are more than usual.

Crepe de chine, half silk, a range of colorings, 2 1/2c. for 20c. silk.
All our 25c. silk--10 pieces--go to 21c. to give them a better sale.

Counted fabric that's been \$1.15 to \$1.35 to \$1.00--most all the shades.
\$1.00 Black Cross-stitch is a great bargain. A house in need must get a few pieces.

Black and white, 2 1/2c. for 20c. silk.
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To thoroughly introduce Dr. Maxe's Carbolic Tooth-Wash we'll sell 50c. size at 25c.

Oakley's Florida Water, half-pint bottles, at 10c. each, for 5c. each.

Rose Lila and California Violet Extract, sample-size vials, 10c. for 5c.

Alcohol-Flavored Fruit-Knives, 50c. for 25c. each.

Everybody knows Craig's PAPER. A case of his shipped on back order is here, 25c. a pound was the to-be-price. We halve it, 12 1/2c.

A CORSET surprise--50 dozen shipped--French Satteen, in white or black; long waist, high bust, five-hook. We fully warrant them. Made to sell at \$1.50. They go at 75c.

West Alas, Rear.

THE COHEN CO. THE COHEN CO. THE COHEN CO.

ROTHERT & CO.
505 EAST BROAD STREET.

\$50 WORTH OF GOODS
FOR
\$1 CASH AND \$1 PER WEEK.

The next time you want to buy FURNITURE, CARPETS, MATTINGS, RUGS, REFRIGERATORS, BABY-CARRIAGES, FLOVES, SILVER-PLATED TEA-SETS, SPOONS, KNIVES and FORKS, etc., a single piece or enough to furnish a house,

select just what suits you. All you'll have to pay is a little down. The balance you can cut up in small weekly or monthly payments.

COME HERE.

ROTHERT & CO.
505 EAST BROAD STREET.

EXAMINE OUR REFRIGERATORS, AND THE "HEY-WOOD" BABY-CARRIAGES, AND MATTINGS.

THE TOWER
Corner Second and Broad Streets.

The weather is a great factor in selling goods. The cool spring up to the present date has greatly interfered with the selling of seasonable goods. Consequently the result is we have stacks of SPRING GOODS on hand which should have been sold last month. Therefore we are compelled to make sweeping reductions all along the line preparatory to receiving our immense stock of SUMMER GOODS, which will be opened in a few days.

STAPLE BLACK DRESS GOODS

AT GREAT REDUCTIONS.
BLACK CASHMERE, 28 inches wide, good black, value 75c. a yard, at 50c. a yard.

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